



PRESS RELEASE

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THE ALPINE INC. WINS AT INTERNATIONALLY RECOGNIZED MEAT COMPETITION

The Alpine Inc., Honesdale, PA, won international recognition at the 'DFV-AAMP Quality Competition for Sausage and Ham', held Jan. 11-13, 2016, at the University of Wisconsin-Madison. The IFFA Quality Competition was the first event of its kind held in the United States.

IFFA is the leading international trade fair for processing, packaging and sales in the meat industry, and hosts an international meat competition every three years in Frankfurt, Germany. The German Butchers' Association (Deutscher Fleischer-Verband) formed a partnership with the American Association of Meat Processors (AAMP) to host the "satellite contest" in the U.S. The results from the U.S. competition will be included with those from Germany and acknowledged as being a part of the international show.

The Alpine Inc. will be awarded with:

- 3 Gold Medals: Krainerwurst, Bratwurst & Braunschweiger Liverwurst
- 1 Silver Medal: Pork & Beef Frankfurters
- 1 Bronze Medal: Weisswurst

To make the event identical to the show in Frankfurt, organizers sent judges from Germany to conduct the competition. All entries were graded on appearance, consistency, smell, and taste. The competition received more than 300 entries from 15 states.

AAMP Executive Director Chris Young said, "With an award from the German Butchers' Association, our members demonstrate the international competitiveness and quality of their products. On behalf of AAMP and our members, we congratulate The Alpine Inc. for their outstanding achievements."

The Alpine Inc. has been invited by the German Butchers' Association to attend a ceremony at the IFFA in Frankfurt on May 10, 2016, where they will be awarded their certificates and medals.

The Alpine Inc. is a member of the American Association of Meat Processors, the nation's largest trade organization representing small businesses in the meat industry.

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The American Association of Meat Processors (AAMP) is North America's largest meat trade organization. It is the mission of AAMP to provide quality service, knowledge through education, regulatory representation, and networking opportunities for our members.